



EXECUTIVE COMMITTEE MEETING
APRIL 12, 2010
MINUTES

PRESENT: Rod Reikie, Bill Young, Lane Romano, Chris Watson, Rick Howard, Temple Murray, Chris Stanley, Don Ulsifer, Nick Partridge

REGRETS: Dennis Ethier

At the regular meeting of the Sylvan Lake Sailing Club executive committee, held at the residence of Rod Reikie, on Monday evening, April 12, 2010, Rod Reikie, in the chair, called the meeting to order at 7:10 p.m. The secretary, Temple Murray, provided the minutes of the previous executive committee meeting held March 17, 2010.

MOTION to approve previous minutes as presented:

Moved by Temple Murray; Second by Rick Howard; All in Favour; Carried

The Treasurer, Lane Romano, reported on the club's current financial situation. Tracey Andersen received the audited Financial Statements on April 5, submitted the Annual Return to Corporate Registry on April 8, she expects to receive confirmation of registration in four (4) to six (6) weeks.

MOTION to accept Treasurer's report as presented:

Moved by Rick Howard; Second by Nick Partridge; All in Favour; Carried

Executive committee reports were presented as follows:

- a. Commodore – nothing to report
- b. Vice Commodore – Bill contacted Chris Stanley regarding a future of the club survey project. Chris is in attendance and will discuss his proposal later in the meeting.
- c. Secretary – Temple Murray reported as follows: received confirmation from Larry Petersen that he had not yet purchased the club laptop, Temple has an employee purchase plan through the College, she will investigate this avenue, as well as shop around for the most appropriate equipment at the most economical price. Website enquiry received from a gentleman requesting a slip and lady seeking sailing lessons. Rick will respond to the gentleman and Temple will respond to the lady.
- d. Harbour Master – Rick Howard reported as follows: all slip applicants have been assigned slips, in addition 3 surplus slips have now been assigned, plus the website enquiry received today makes 4, will notify MBHA this week that we will take 4 of the 5 offered at this time. Rick requested clarification regarding enforcement of the December 1st deadline, 2 applicants who missed the deadline will move from category 1 to category 2, the executive agreed the slip allocation guidelines must be adhered to.
- e. Director-At-Large – Chris Watson reported as follows: Chris has received information indicating Terry Reid will be seeking support elsewhere for participation in the ASA provincials. Chris contacted Matt Toonders regarding race committee for the 2010 season, the indication from that group is that they will not continue in that role. Three (3) members of the club and a guest (Chris Watson, Jeff Prior, Nick Partridge, Tracey Hayes) attended the Club Race Officer training held at Red Deer College on Saturday. Bart Fraser from City Screen has donated the decaling for the Whaler, as he did with the RC boat. Chris raised the issue of ASA membership for the club, he suggested the club purchase the minimum ten (10) memberships to maintain our affiliation with the ASA, and that those memberships be assigned to the seven (7) members of the executive committee and the remaining three (3) membership be assigned to the Fleet Captain, Promotions Chair, and Membership Chair – the executive agreed.
- f. Past Commodore – no report

One (1) item of new business was discussed:

1. Membership survey conducted by C By Design (Chris Stanley) – Chris Stanley attended the meeting as a guest and has volunteered his time as a professional coach to assist the executive in conducting a membership survey. The purpose of the survey will be to determine the membership's desired future for the club. Chris will make a presentation to the membership at the Spring meeting regarding what the membership wants the club to look like at the end of 2010. What are the possibilities? What do we have? Where is it going? Is there something missing? The community is the sailing club, we have a strong community, how do we get members to volunteer?



What is the vision of the club? What does the club stand for? The club is the membership, the club is not the executive...so, what does the club want?

- ✓ **ACTION ITEM:** Chris will put together a proposal and distribute to the executive committee and sub-committee chairs, for presentation at the Spring meeting.

Twelve (12) items of business and/or action items from previous minutes were discussed:

1. Filing of Annual Return – see Treasurer report
2. Contact Chris Stanley, C By Design regarding a membership perception survey – see Vice Commodore's report
3. Purchase of club laptop – see Secretary report
4. Contact Terry Reid regarding ASA Provincials – see Director-At-Large report
5. Contact Matt Toonders regarding race management course – see Director-At-Large report
6. Contact Don Ulsifer regarding Fleet Captain/Race Management – see Sailing Operations report
7. Contact Bernie Papp regarding PHRF Administration – see Sailing Operations report
8. Contact Dave MacCabe regarding Equipment Management – see Sailing Operations report
9. Solicit volunteers for Fleet Captain/Race Management – see Sailing Operations report
10. Contact Gail Surkan regarding Membership & Communications activities and report – see M&C report
11. Role of Barmaster and liquor permit for 2010 season – Kathy Martin/Linda Boyd were not present to report
12. Green initiatives article in club newsletter - Kathy Martin/Linda Boyd were not present to report

Sub-Committee reports were presented as follows:

- a. Fleet Captain, Sailing Operations – Bill contacted Don Ulsifer regarding the position of Fleet Captain, Don agreed to assume the role; Bill contacted Bernie Papp regarding the role of PHRF Administration, Bernie agreed to remain in the role; Chris solicited volunteers for the role of Race Management, Nick Partridge volunteered to take on the role; Chris contacted Dave MacCabe regarding the role of Equipment Management, Dave indicated he will continue to perform RC boat maintenance, however is not interested in the role of Equipment Management, Chris suggested Dario Romano for the role of Equipment Management; Don Ulsifer reported as follows: Don has a friend who has volunteered to attend Wednesday night racing consistently and operate the RC boat.
 - ✓ **ACTION ITEM:** Lane and Chris will contact Dario Romano regarding the role of Equipment Management.
- b. Membership & Communications – Bill Young contacted Gail Surkan regarding an update of committee activities and requested a report, Gail was not present to report, but provided a written report as attached. Website went live April 5th, invoices from Caribe Systems for the design were submitted.
- c. Promotions – not present to report
- d. Social – not present to report
- e. Future of the Club – not present to report
- f. Junior Learn to Sail – the program is cancelled for the 2010 season
- g. EOSH Regatta – Chris Watson reported as follows: in an effort to keep the executive committee informed during the organization of the regatta, the committee presented the initial operating costs required to operate the event, the executive approved the expected expenditures as presented. Rick Howard indicated the acronym/logo for the regatta is not popular with him as a potential sponsor.

The meeting was adjourned at 9:50 p.m. The next meeting of the executive committee is scheduled for May 10, 2010 at 7:00 p.m., location to be determined.

Minutes recorded and submitted by Temple Murray, Secretary, to be approved at the next meeting of the executive committee.



MEMBERSHIP COMMITTEE REPORT: April 12, 2010

Please find attached the Membership List to date. Note that those highlighted in yellow are indicated as 2010 members and have paid their membership dues. Those in red have requested a hiatus for 2010. One in blue (Graeme Strathdee) has retired from the club, but we have retained his contact data for reference.

Currently, we have 48 paid-up members. Those that were members in 2009, but have not yet submitted their dues, were sent an email reminder requesting that they submit their dues by April 15th. Those that have not been members since 2008 were dropped from the list. Members Steve Blackburn, Keith Anderson, Heather Gardiner and Bryan Tymkow have requested a hiatus for 2010.

The process to date has identified a number of issues which require clarification or some refinement in the process.

1. Some couples who have both members sailing have submitted two membership fees; some have submitted only one. We should have a clear policy on this.
2. There is no incentive to submit membership fees by the club "deadline" of December 1st. We should consider offering an incentive in the form of a higher fee if dues are submitted after the December 1st deadline.
3. We have no way to accommodate sailors who may be "part time" in the sense that they fill in or crew only part time on boats over the summer and may only be out two or three times. We could consider an "associate membership" at a lower cost which would allow a sailor to sail up to a certain number of times before they have to buy a membership. Policing this would be difficult, but the reality is that many of these folks may not be contributing now. Other options?
4. Our current process for handling membership dues is very awkward and fraught with frustration. Membership cheques potentially pass through four hands at least, including the Secretary, Harbour Master, Membership Committee and Treasurer. We can work on refining the communication, but need to be really disciplined about it so members don't get late notices that they don't deserve. All suggestions welcome!

The direction/suggestions of the Executive on all of the above issues is requested.

Membership Committee:
Gail Surkan
Cheryl Murdock